

CoreNet Global Chapter Young Leader Tool Kit

Segment 2: Event/Program Planning



Land Aid Softball Fundraiser & Field Project

This is a two pronged Charity event. The first event is a Summer Softball tournament and the second event is the Land Aid field charity project (decorate bedrooms in local youth hostel).

- a) Raise money for a local charity connecting CoreNet with Community
- b) Build Young Leader Membership

- Make sure teams are organized for Softball, hire an umpire
- End of day timing allowed for attendees to get some work in before Softball

Young Leaders

Audience

- Mandatory donations required for participants

- 3pm on a weekday, then pub to follow
- Drinks sold at Softball tournament and refreshments provided at field project

Invite Attachments

Have Questions? Need Advice?

SME Contact Information: Nicholas Winter, London Chapter,
nwinter@hlw.com, +44 (0) 7870 993 093

Young Leader Golf Shootout

Give young leaders the chance to play a round of golf with a mentor.

Purpose

- 1 mentor to 3 Young Leader per foursome
- Mentors are Free
- Don't try for 18 holes - 9 holes is great for mentors with their lack of time.

Lessons Learned

Young Leaders and
Mentors

Audience

\$50-60 per young
leader depending on
course

Recommended Pricing

Afternoon- 3:00 pm
start time with
evening cocktails
post-golf.
Refreshments

Details: Time (of day, event duration) Refreshments

Invite
Attachments

Have Questions? Need Advice?

SME Contact Information: Stephanie Denton or Scott Steuber,
Southern California Chapter



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Charity Skeeball Tournament

This event gives young leaders a chance to get together and enjoy a fun night out with each other, network with board members, raise money for one of the chapter's causes (in the Carolinas's case, the UNCC Belk College School of Real Estate).

- Don't worry about scheduling too many 'games' to fill time. Everyone will be enjoying networking.
- If possible, have an 'outsider' be organizer of the tournament during the evening. They'll help to keep the games running smoothly while you can network.
- May have scheduled event too long for middle of the week. Some stayed past 10pm, but others trickled out some time after they were eliminated.

YL Members,
YL Prospects,
Univ RE Students,
Board Members

\$20 members
\$25 non-members

Includes: two drinks
tickets, appetizers,
SkeeBall during
tournament play

Time: 6pm – 9/10pm

Appetizers served
throughout evening



Invitation Info



32 Player Bracket



Team Scorecard

Have Questions? Need Advice?

SME Contact Information: Carolinas Chapter

Kristin Bender (704.731.3518 / kristin.bender@twcable.com)

Kevin Jenkins (704.512.8918 / kjenkins@tcco.com)



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CoreNet YL Member -Guest Night (“Meet & Greet”)

The Young Leaders Member-Guest (Meet & Greet) Evening is an opportunity to become familiar with CoreNet NYC – our programs, activities, and benefits of membership. Meet current members of the YL community and our chapter Executive Board. Space is limited, and therefore attendance is by INVITE ONLY to prospective members and existing YL members who bring a prospect.

- Event went on too long. We would have it from 6-8:30 next time.
- Have at a compelling venue
- Committee members are strongly encouraged to attend to meet new members
- Committee members & other YLs are encouraged to bring prospective members

Current and Potential
Young Leaders,
including students

\$0.00 with prospect
and \$15.00 without
prospective member

6:00 – 7:15pm Cocktail
Reception
7:15 – 7:30pm
Introductions
7:30 – 7:45pm CoreNet
Global Welcome &
Overview
7:45 – 8:15pm Building
Presentation & Tour?



Invite
Attachments



Microsoft Office
Word 97 - 2003 Document



Microsoft Office
Word 97 - 2003 Document

Have Questions? Need Advice?

SME Contact Information: Amanda Carrol, Gensler
NYC Chapter, (212) 245-2762, amanda_carroll@gensler.com

Turkey Bowl

This event gives young leaders a chance to get together for a little bowling and enjoy a fun night out with each other and network with board members. Since this event is held right before Thanksgiving, we ask that everyone bring canned food for the local food bank.

- Simple event held for anyone that wants to attend. Have a limit of only 20 since we have a small chapter & it's free for members.

- Know that many will attend but not want to bowl for 2 hours, but instead come to socialize.

YL Members,
YL Prospects,
Univ RE Students,
Board Members

free members
\$10 non-members

Includes: appetizers,
bowling shoes &
bowling for 2 hours

Time: 6pm – 8pm

Appetizers served
throughout evening



Invite

Have Questions? Need Advice?

SME Contact Information: Carolinas Chapter

Kristin Bender (704.731.3518 / kristin.bender@twcable.com)